



AWRE AWARDS 2023 CATEGORY AND ASSESSMENT CRITERIA

To view the questions and entry fields asked for each category, [please enter the Awards Portal here.](#)

Best New Innovation

Celebrating a ground-breaking new solution in waste, recycling or resource recovery, this award recognises companies and organisations that have launched a new product or service that effectively addresses a specific industry challenge in a unique and impactful way.

Eligibility criteria: The product or solution must have been launched or commercialised no earlier than January 1, 2021.

Assessment criteria: Judges will consider the following criteria when assessing each submission.

- Impact on the industry
- Innovation and originality
- Benefits, practicality and performance
- Viability and applicability of the innovation in the Australian market
- Circular principles and systems thinking considered in the design of the innovation
- Future development

Best Recycled Product

Shining a light on the possibilities of end-market uses for recycled materials, this award aims to encourage innovative and sustainable solutions for waste to be repurposed into a useful product. Products and solutions in this category should not only utilise recycled material, but also demonstrate consideration of circular design and systems thinking.

Eligibility criteria: The product or solution must have been launched or commercialised no earlier than January 1, 2021.

Assessment criteria: Judges will consider the following criteria when assessing each submission.

- Impact on the industry
- Innovation and originality
- Circular principles and systems thinking considered in the design process
- End-market viability and applicability
- Future development

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